



EMAIL DELIVERY & AUTHENTICATION — DATASHEET

Protecting Reputation, Deliverability & Trust



Email delivery is no longer guaranteed by simply sending messages.

Modern inbox providers require proper authentication, reputation management, and configuration to ensure emails are delivered — not filtered, delayed, or rejected.

XMLA provides email delivery services focused on authentication, reliability, and sender trust.

Why Email Delivery Fails

Email issues are commonly caused by:

- Missing or incorrect DNS records
- Improper authentication
- Poor sender reputation
- Misconfigured servers
- Domain trust issues

Email delivery problems often occur silently, without bounce notifications.

XMLA Email Delivery Services Include

- Domain Authentication Setup
- SPF configuration
- DKIM signing
- DMARC policy alignment
- Domain verification

DMARC, SPF & DKIM Explained

- SPF verifies authorized sending servers
- DKIM cryptographically signs messages
- DMARC enforces trust and reporting
- All three are required for modern email delivery.

Use Cases

- Business email systems
- Transactional email platforms
- Ecommerce notifications
- Marketing email infrastructure
- Domain reputation recovery